





Strategic Planning Orientation

Welcome and Introductions

- Who is in the room?
- What are we here to do?
- Why is this an important event?



Communication

Collaboration

Grace



BEST HGHSCHOLS

USINE WORLD REPORT

RANKINGS

The foundation of CONTINUOUS IMPROVEMENT rests upon the pillars of Mission, Vision, and Goals Each of these pillars asks a different question of stakeholders within the system.

The pillars rest on Core Values





FOUNDATION OF CONTINUOUS IMPROVEMENT

Pillars Guiding Question

MISSION What is our fundamental purpose; why do we exist?

VISION

GOALS

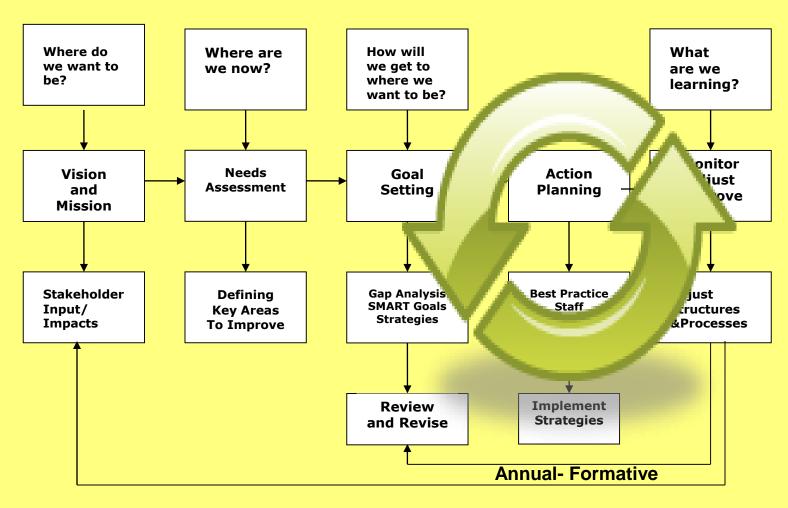
VALUES

What must we become in order to accomplish our fundamental purpose?

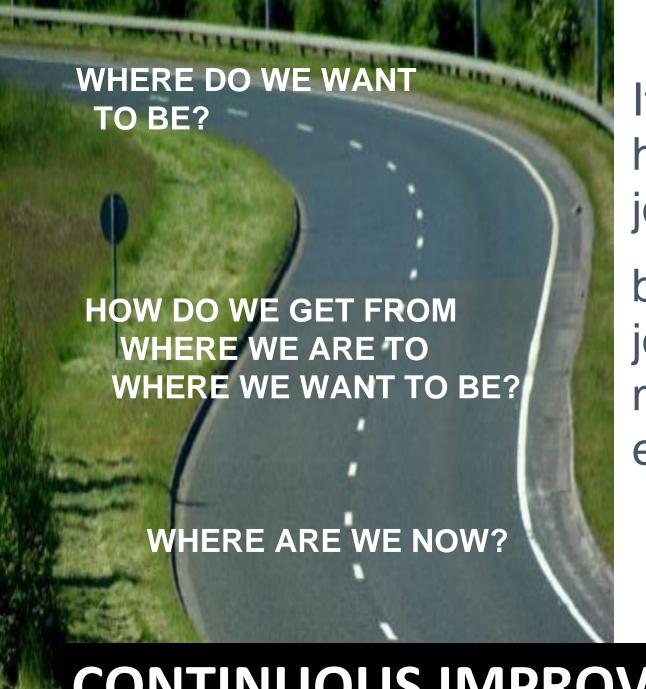
How will we know if we are making a difference?

How must we behave to achieve our mission, vision and goals?

Strategic Planning Process



Multi-Year: Summative



It is good to have an end to journey toward;

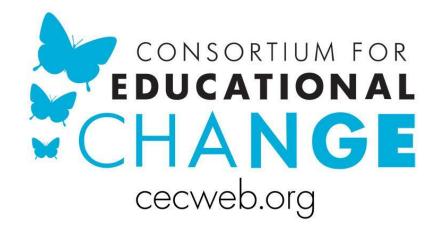
but it is the journey that matters in the end.

Ursula K. LeGuin 1999

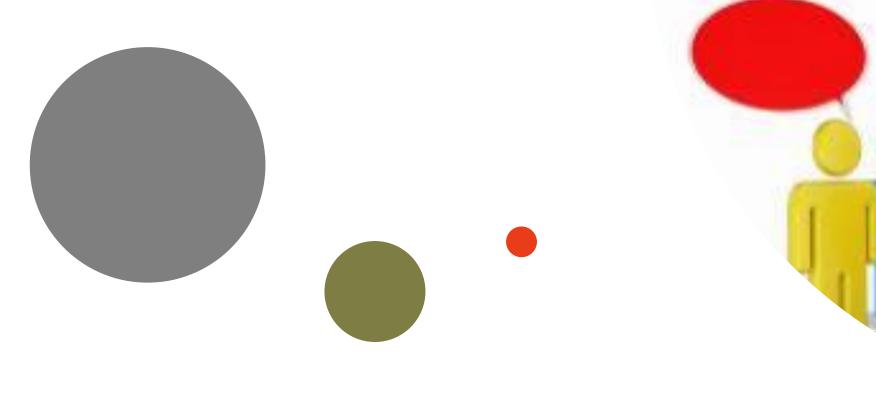
CONTINUOUS IMPROVEMENT

"The size and the prettiness of the plan is inversely related to the quality of action and the impact on student learning."

- Doug Reeves









"See it big and keep it simple."

~Wilfred Peterson



Examine the Top Ten reasons why plans fail. Pick 2-3 that might be something you want to keep in mind to make the new plan successful.



TOP TEN Reasons Strategic Plans **FAIL**

- Partial commitment/ little ownership or buy-in
- Writing the plan and putting it on the shelf
- 3. Focused on insufficient data and information
- 4. Too many goals and strategies/overly complex
- No accountability or follow through/ lack of measures
- 6. Lack of resources or alignment with budget
- Lack of stakeholder input and feedback

8.

- A non-representative planning group
- 9. Activities with no progress monitoring and reporting
- Activities with no progress monitoring and reporting
 Ignoring marketplace reality, facts and assumptions/out of sync with trends and needs



- Satisfaction Data or Best
 Hopes for the Future Data
 from students, families, staff, or communities.
- Social, Emotional, Political,
 Demographical, Technological,
 or Educational Data emerging
 or impacting the future.
- PK-12 System Data and Information guiding College, Career or Workplace success.

Environmental Scan: What can we learn from those we represent or from leading forecasters or practices that might ensure our mindset for change as we begin to plan together?

Preparing Today to Shape Tomorrow



- Educational Best Practice Research
- Educational Future Needs and Expectations
- Workplace Needs and Expectations
- Social and Emotional Needs and Expectations
- College, Career and Life Readiness

Carbondale Community High School District 165 Strategic Plan Roster

Board Members

Julie Van Winkle -Board Vice President/Unity Point Rep - julie vanwinkle@cchchs165.com

Linda Flowers - Board Member/NAACP President - Linda Flowers@crits165.com.

Administrators

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Roni Leforge- City of Carbondale - rieforge@explorecarbondale.com

Woody Thome - SIH - woody.thome@sih.net

Strategic Plan Team Schedule

Meeting	Purpose/Essential	Date	Time
	Questions		
Orientation	Who we are and what we are	Oct 8	Virtual 8:30-11:00
	charged to do?		am
Data Retreat	Where are we now? What is	Oct 27	Face to
	working well and what isn't?		Face 8:30-3:00
Vision Retreat	Where do we want to be? How	Nov 19	Face to
	will we be different 5-10 years		Face 8:30-3:00
	from now?		0.50 5.00
Setting Direction	How will we get from where	Dec 9	Face to
Retreat	we are now to where we want		Face 8:30-3:00
	to be 5-10 years from now?		0.50 5.00
Final Meeting of	What will we recommend to	Jan 3	Virtual
Plan Team	the Board of Education to set		8:30-11:00
	future direction?		am



Strategic Plan Team

- Attend all meetings of the planning team.
- Learn of roles and responsibilities at an Orientation Meeting.
- Prepare for each meeting by reading materials aligned to each agenda.
- Conduct a data analysis of the district at a Data Retreat by reviewing key data indicators and measures to determine the district's strengths and opportunities for improvement.
- Explore research-based, effective practices of high performing districts at a Vision Retreat. Review and revise the district's shared mission, vision, values/commitments and goals at a Vision Retreat.
- Set long-range goals and identify high leverage strategies that define what priorities need attention to move the district to a higher level of performance.
- Present a draft of the plan for stakeholder review and input.
- Revise and finalize the draft of the plan based on stakeholder review and input.
- Recommend the strategic plan to the superintendent.

Core/Edit Team Team

- Be members of the strategic planning team and assume all responsibilities expected of team members.
- Review the Data Retreat Findings Report drafted by the facilitator and provide feedback individually and virtually following the Data Retreat
- Review the Vision Retreat Findings Report drafted by the facilitator and provide feedback individually and virtually following the Vision Retreat
- Review the Setting Direction Retreat Findings Report drafted by the facilitator and provide feedback individually and virtually following the Setting <u>Direction Retreat.</u>
- Review the initial draft of the strategic plan drafted by the facilitator and provide feedback individually and virtually following the final meeting of the plan team.



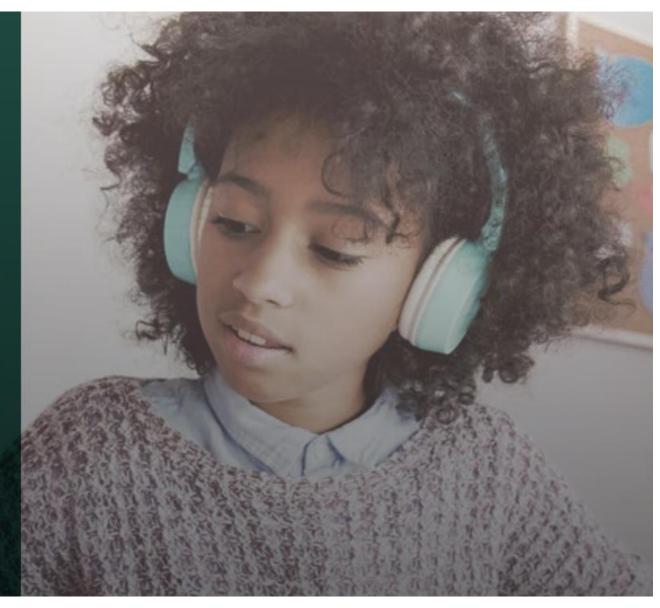
As a strategic plan team member, what were key concepts you found in the homework articles that we all need to keep in mind as we do our work together.

Generate 3-5 from each of the key concepts from the article you read.

Be ready to share with your team.



2021 TRENDS IN K-12 **EDUCATION**



Ensuring Equity in ESSA: ALLIANCE FOR CATION The Role of N-Size in Subgroup Accountability

June 2016





Future Ready Schools



Explore the Future Ready Framework Gears

















Article A	Article B	Article C
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acowsert@go.cchs165.com	gpark@go.cchs165.com	aimee.wigfall@gmail.com
daniel.booth@cchs165.com	stacey.massie@cchs165.com	justin.dennis@cchs165.com
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		Chastity Mays





What did you learn?

Article

Key Concepts to Share

- 1.
- 2.
- 3.
- 4.
- 5.



Review of Current Plan



- Hear about the Current Plan
- It is a living plan?
- Are there parts of it on which we can build a new plan?



Carbondale Community School District 165 Strategic Plan



School District Mission

Carbondale Community High School strives to provide an education which enables and empowers its diverse students to develop their intellectual, emotional and physical gifts; to understand and respect the similarities and differences among themselves and others in their local and world communities; and to learn the habits of mind and self-discipline necessary to live with integrity and purpose as contributing members of society.

School District Philosophy

The Board of Education believes that it is the responsibility of Carbondale Community High School District 165 to provide educational opportunities and experiences which will enable all students to develop their talents and capabilities so that they may be able to assume their responsible roles in a democratic society and to apply their knowledge to a lifetime of continuous learning.

This philosophy places emphasis upon the total development of the student, recognizing the dignity and worth of each individual and serving to enhance within each student a sense of responsibility, tolerance, and freedom.

We, the Board of Education, believe that to translate this philosophy into reality requires cooperation, communication, and continuous effort from the student, parents, faculty, and administration.

School District Goals

- Resources: We will continue to maintain the positive financial of the district.
- Quality Staff: We will actively work to enhance the diversity of our workforce, including the recruitment and retention of ethnic minority staff.
- <u>Families and Community:</u> We will continue to promote positive <u>Public</u> Relations efforts in the district.
- Student Growth and Achievement; We will continue to analyze, address, and respond to issues associated with Every Student Succeeds Act, the Illinois Balanced Accountability Mode, and other federal and state initiatives.

- <u>Strategy:</u> We will purse and maintain at least a Commendable rating on the new Illinois School Report Card, which focuses on Graduation Rate, ELA and Math growth of the SAT, Chronic absenteeism, and Freshmen on Track.
- <u>Strategy:</u> We will develop and implement a district dashboard to assist in tracking and communicating student and school achievement data.
- <u>Learning and Working Environments:</u> We will complete the actions outlined in the Resolution affirming CCHS #165 Board of Education's Commitment to eliminate racial injustice.

School District Values

To enable our students to achieve the **highest proficiency** in the skills and processes of learning to become **responsible citizens** of our society

To provide diversified and comprehensive programs that meet the specific needs of all students

To provide and maintain a positive learning environment to ensure conditions appropriate for creativity and growth

To instill an awareness of occupational responsibility and to nurture a respect for all careers

To foster in our students the realization of individual worth and dignity as a person enabling each student to achieve satisfying social relationships, and to live a productive life.

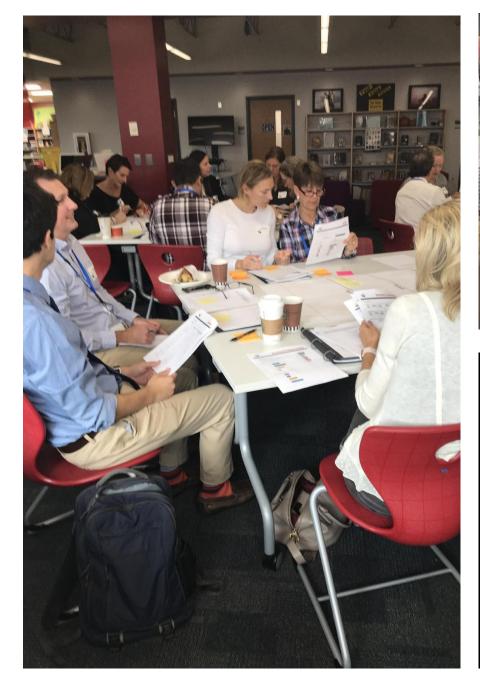
To make our students aware of the changeable nature of the world, to understand the process of change and to facilitate flexibility and adaptability

To offer educational experiences which will provide the resources to relate to others as well as to a larger society

To encourage students to think for themselves and to be responsible for their own actions.





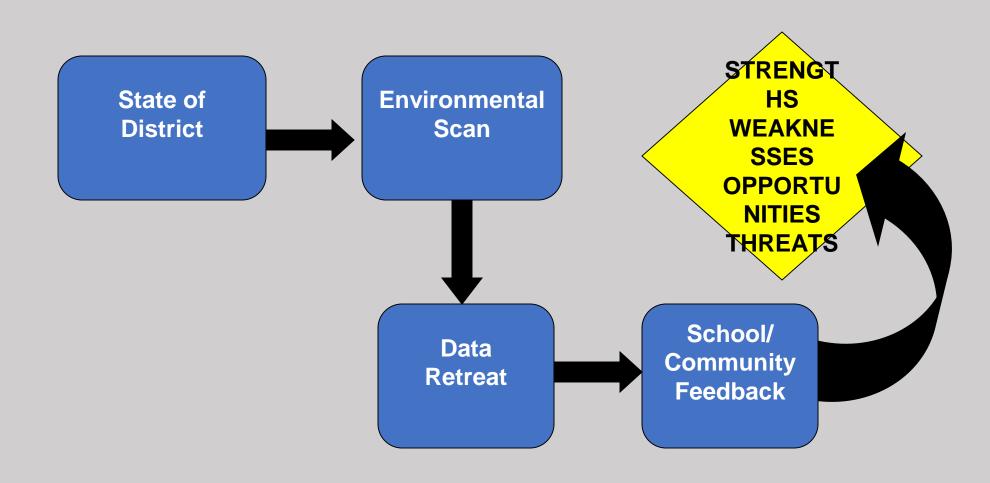




Data Retreat: Where are we now? To paint a data picture that allows us to identify our current strengths, weaknesses, opportunities, and threats.

In person 6-hour session

PART ONE: Determine the current state of the district — Where are we now?





SWOT ANALYSIS

- Strengths
- Weaknesses
- Opportunities
- Threats



- What do we consider to be our strengths?
- What advantages to do have?
- What do others say our strengths are?

- •What do we consider to be our weaknesses?
- •What are we most criticized for or receive the most complaints about?
- •What do we seem to have a hard time doing well?

STRENGTHS

WEAKNESSES

OPPORTUNITIES

- What opportunities for improvement do we know about but have not addressed?
- Where with a little work could we change a weakness into a strengths?

THREATS

- Who or what threatens us the most?
- What challenges are coming that we must respond to?
- What might block our progress?

Vision Retreat: Where do we want to be?
To envision a future that moves individuals, the school, and the district to a higher level of satisfaction and performance.

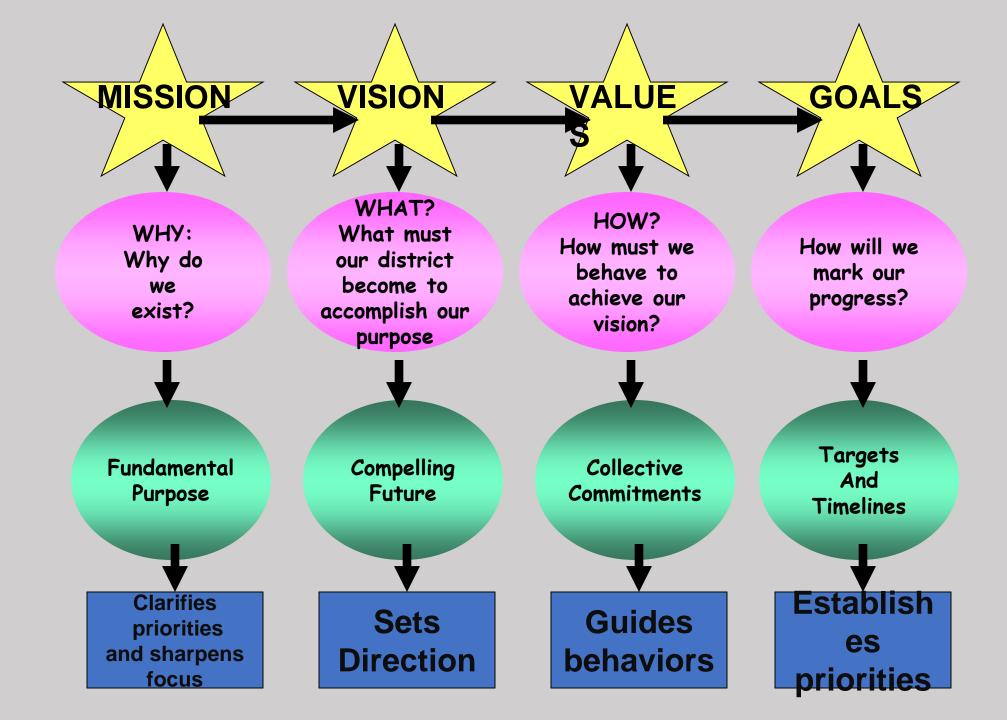
In person 6-hour session





PART TWO: Determine the "PREFERRED FUTURE"- Where do we want to be?

Current **Strategic Plan Mission and Preferred** Vision **Future:** Political, Social, Belief Economical, Mission, Demographical, Vision, Technological, & and **Educational** Values **Impacts** School/ Community Vision **Visioning** Retreat **Forums**







Many schools and districts have a *mission and vision*, but few can articulate what it is and are using it to drive the future.

We will DRAFT Mission and Vision.

- Create a Portrait of a Graduate
- Create a Portrait of Team
- Create a Portrait of Products and Services
- Create a Portrait of Customer Satisfaction and Marketing
- Create a Portrait of Impact

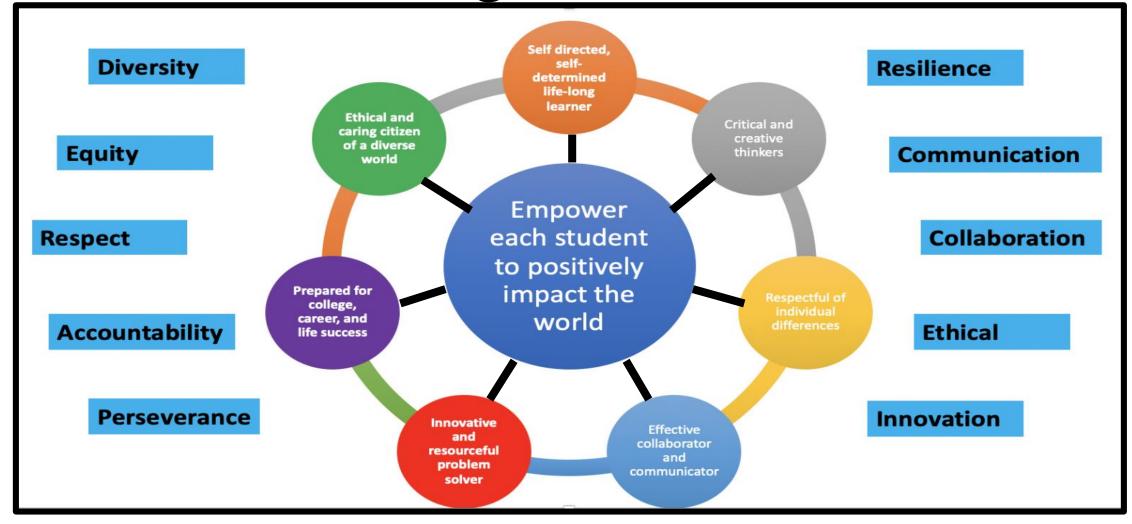
We will DRAFT Core Values.

"Some men see things as they are and say, "Why?"

I dream of things that never were and say, "Why not?"

George Bernard Shaw

District Strategic Plan 2019-2024





OUR MISSION & VISION

WHY WE EXIST and WHERE WE ARE HEADED





BRADLEY-BOURBONNAIS COMMUNITY HIGH SCHOOL

PORTRAIT OF A GRADUATE

EMPOWERING STUDENTS ON THEIR PATHWAY TO SUCCESS

This profile describes the expectations our district believes are required of successful leaders who graduate from BBCHS. A BBCHS graduate embodies...

CRITICAL THINKING

- Evaluating information and arguments
- Making connections and identifying patterns
- Problem solving
- · Constructing meaningful knowledge
- Experimenting, reflecting, and taking action on ideas in the real world

CHARACTER

Learning to learn

CHARACTER

- Grit, tenacity, perserverance, and resilience
- Self regulation, responsibility, and integrity

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CITIZENSHIP

Thinking like global citizens

- · Considering global issues based on a deep understanding of diverse values and worldviews
- · Genuine interest and ability to solve ambiguous and complex real world problems that impact human and environmental sustainability
- Compassion, empathy, and concern for others



CREATIVITY

- Having an "enterpreneurial eye" for economic and social opportunities
- Asking the right inquiry questions
- Considering and pursuing novel ideas and solutions
- Leadership to turn ideas into action





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COMMUNICATION



COLLABORATION

- Working independently and synergistically in teams
- Interpersonal and team-related
- Social, emotional, and intercultural skills
- · Managing team dynamics and challenges
- · Learning from and contributing to the learning of others



COMMUNICATION

- Communicating effectively with a variety of styles, modes, and tools including digital
- Communication designed for different audiences
- Reflection on and use of the process of learning to improve communication

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PORTRAIT OF A GRADUATE



SOCIAL WELL-BEING

EMOTIONAL WELL-BEING

FUTURE-FOCUSED: SKILLS & INTERESTS

FUTURE-FOCUSED: POST-SECONDARY & FUTURE PLANS

& OPPORTUNITIES



RECEIVING

SHARING

DESIGNING



LISTEN

WRITE

CONVERSE

PRESENT

GLOBAL SIGNIFICANCE



DISCOVER

DREAM & DESIGN

DIVE IN

DELIVER

DEBRIEF



WONDER

DISCOVERY

REASONING

PERSPECTIVE

REFLECTION





ELEMENTS NOVATIVE

Learning Culture

Values and priorities that support a growth mindset and allow us to build knowledge together as a community



Informative Assessment

Ongoing strategies and practices that continuously inform learning and teaching



Access to Technology

Reliable and equitable access to information, resources and other digital technologies



21st Century Competencies

Knowledge, skills and attitudes needed to learn and be successful in a modern world



Learning Environments

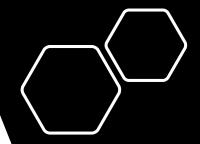
Dynamic physical, virtual and inclusive spaces designed to support learning and well-being



Models of Learning

Instructional approaches that empower modern learners





Aligning mindset to District mission, vision, goals, and core values

Knowing our mission, vision, goals, and core values:

- How will we define collective mindset?
- What will be nonnegotiable about our thoughts, habits, feelings, attitudes, and beliefs that will frame our mindset?
- What will guide our behaviors, actions, and commitments for which we will hold each other accountable?







What is your mission, vision and values? What are your important long-range goals?

Stephen Covey reports:

- 19% or fewer in most organizations cannot identify the mission, vision or goals.
- 15% cannot identify the top priorities
- Mission, vision, values and goals are vastly under communicated
- Leaders report they spend less than 50% of their time on the identified most urgent priorities
- The Front Line has little ownership or engagement.

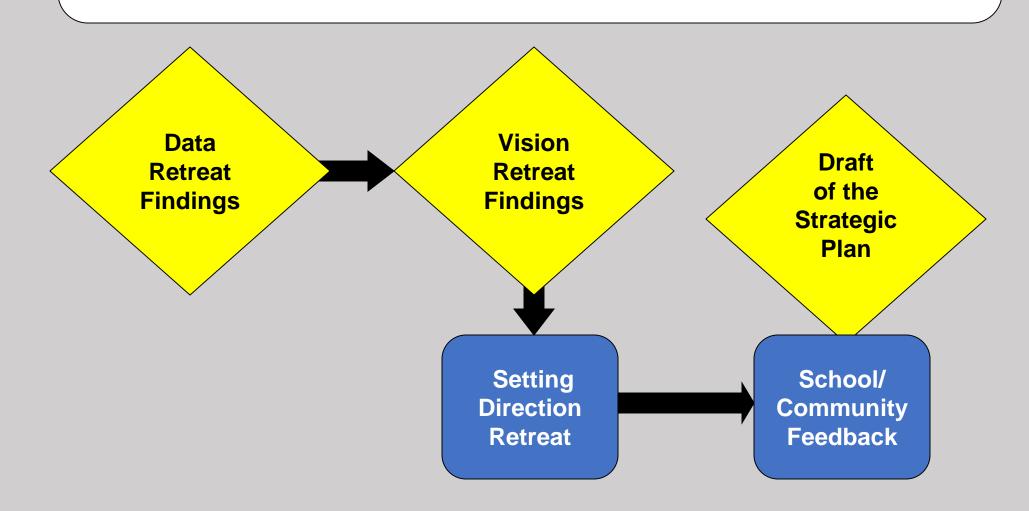






Setting Direction Retreat: How do we get from where we are now to where we want to be? To determine high priority strategies to accomplish long-range goals In person 6-hour session

PART THREE: Draft the Plan - How do you get from where you are to where you want to be?



"One is hard pressed to think of any organization that has sustained some measure of greatness in the absence of goals, values and missions that become deeply shared throughout the organization."

> ~ Peter Senge The Fifth Discipline

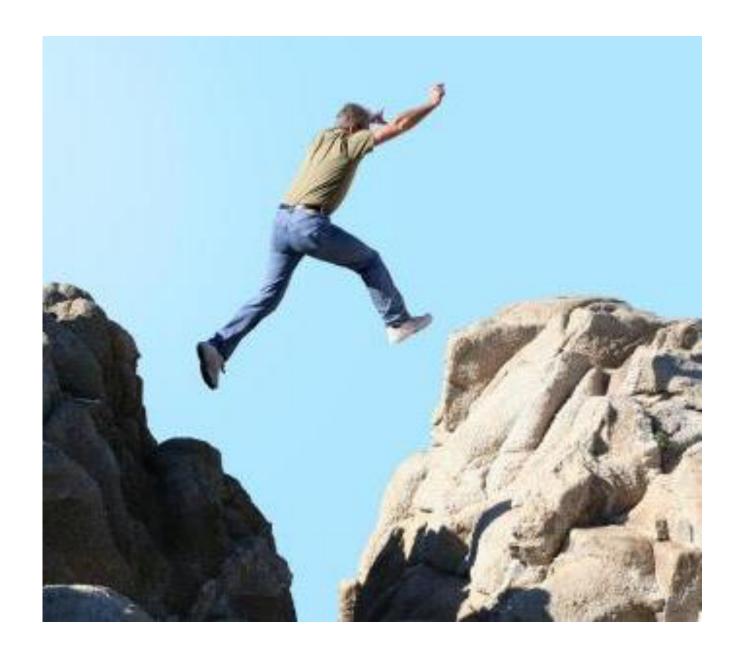


SMART goals require aligned strategies and well-designed action steps in order to provide stakeholders with a map of what's important and a plan for how to get there.

District-wide SMART Goals, Indicators, **Measures and Targets District-wide Strategies** to Drive Improvement **District-wide Action Plans To Drive Implementation** Monitoring, Adjusting, and Reporting



What do we need to do to close the gaps and get closer to realizing our mission, vision, values and goals?





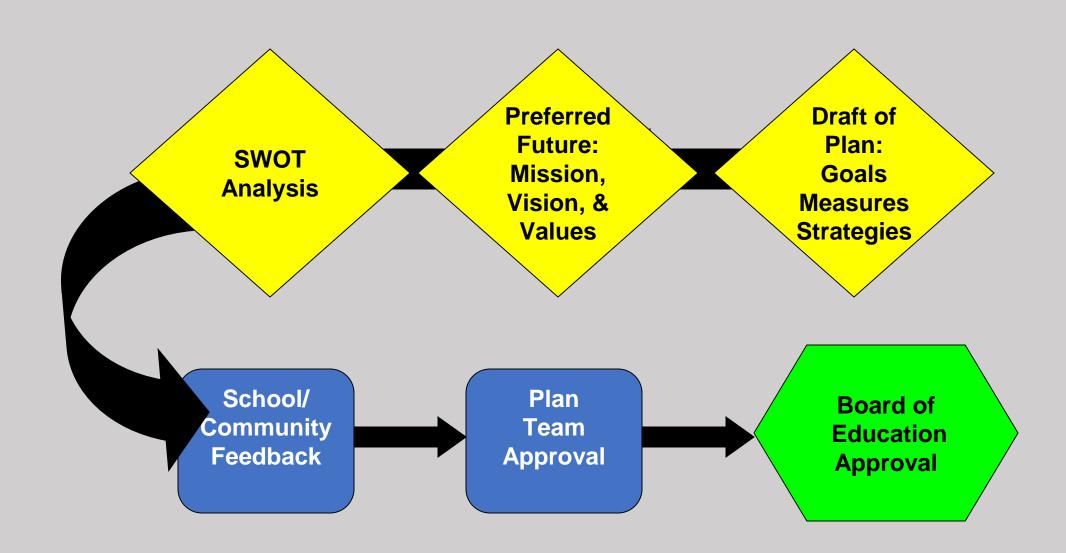
Final Meeting of Plan Team. Virtual

"What we will recommend."

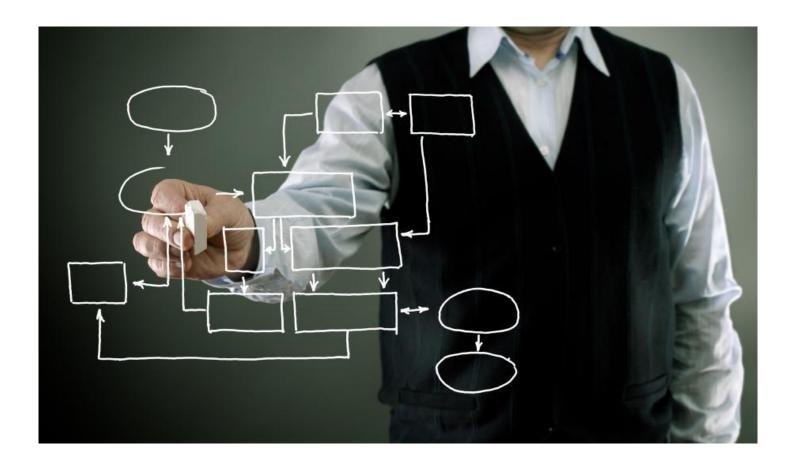
Review Edit Team Draft Review Stakeholder Feedback

Finalize Recommendation

PART FOUR: Finalizing the Plan



PLAN DRAFT



Deliverables

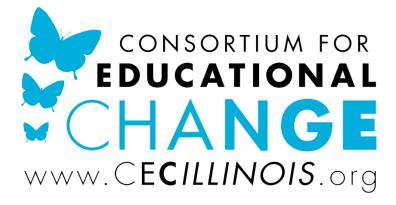
- One Page Strategic Plan-Vision, Mission, Values/Beliefs, Goals, Strategies
- Support Document containing details related to the One-Page Plan











Examine the Strategic Plan of another district. What makes this a SMART Plan?



STRATEGIC PLAN

The 2017-2018 strategic planning process called Forward 47 was driven by stakeholders - engaging parents, community members, board members, staff, administrators, and former

students in a collaborative effort. The new plan is intended to help shape the District's focus moving forward, build on existing strengths, and provide opportunities for growth over the next five years. In January

2018, the District 47 Board of Education approved the new strategic plan, establishing a set of priorities based on guiding principles designed to improve learning for all students.

OUR VISION Where We Are Headed

Learners are empowered when they

- · Demonstrate academic growth by being independent and strategic
- Apply the life skills of collaboration, communication, citizenship, character, critical thinking, and creativity in real world situations.
- · Set goals, monitor progress, and recognize improvement.
- · Learn in an environment that is safe, engaging, and collaborative.
- Are supported by high-quality educators committed to meeting individual needs through relevant and differentiated instruction.
- Are supported by collaborative partnerships that engage families and the community.

OUR VALUES What We Stand For

- · Collaborative and respectful relationships
- Equitable and timely resources
- · Engaged and innovative instruction
- · Growth and continuous improvement
- Recognizing and accepting individual differences
- · Responsible and accountable
- · Safe, secure environment
- · Social, emotional, and physical

OUR MISSION Why We Exist

EMPOWERING ALL STUDENTS

OUR GOALS AND STRATEGIES

What We Will Achieve What Is Our Priority Work

Student Growth











For more information, visit www.d47.org/forward47, #D47pride

EMPOWERING ALL STUDENTS

Learners Today-Leaders Tomorrow



Student Growth and Achievement



OUR GOALS AND STRATEGIES

0

What We Will Achieve What Is Our Priority Work

Learning Environment

Cultivate a supportive learning environment that is safe, inclusive, innovative, and engaging



Work Environment



Family and Community Partnerships Engage families and the community as vital partners in the learning process

Investigate and utilize effective tools and strategies engage families, businesses, and the community as vital partners in the learning process



Resource Efficiencies

Align resources within a balanced budget to accomplish priorities and ensure equity within the District



For more information, visit www.d47.org/forward47. #D47pride





Empower Every Learner

MISSION

Why we exist

Empower every learner to be an engaged, confident, caring, and inspired citizen.

VALUES

What we stand for

- Collaboration
- Continuous Improvement
- Innovation
- Integrity
- Resilience
- Respect
- Trustworthiness



VISION

Where we are headed

Learners are empowered when they:

Engage in meaningful learning experiences that require:

- Critical thinking
- Curious exploration
- Creative expression
- Collaborative interaction

Experience personal growth through:

- Meeting or exceeding relevant learning goals
- Being challenged with tailored instruction
- Accepting responsibility and accountability for their learning
- Having voice and choice in their learning opportunities

Become global and digital thinkers who:

- Appreciate and respect diversity
- Participate as responsible citizens
- See the world as their classroom
- Use media and technology skillfully and responsibly

Feel supported by staff, families, and the community who:

- Collaborate and communicate effectively
- Ensure essential resources, including technology, are provided
- · Serve as positive role models and lifelong learners
- Work together with passion and commitment to be responsible for sustaining high quality schools.

OUR GOALS AND STRATEGIES

What we will achieve. What is our priority work.





GOAL #1 Student Growth & Achievement

Foster ongoing growth, development, and achievement for all students.

- Build and strengthen students' abilities in critical thinking, collaboration, communication, and creation through deep learning of content and effective use of technology.
- Use a balanced assessment system to guide and individualize instruction.
- Continuously improve a comprehensive curriculum that is accessible to all learners, prepares them for global citizenship, and empowers them with the knowledge and skills to be engaged learners.



GOAL #2 Learning Environment

Provide a supportive culture through a safe, nurturing, and innovative learning environment.

- Emphasize the impact of diverse needs and social emotional learning on student success.
- Ensure flexible use of time and dynamic, physical learning environments to promote innovative teaching practices and learning experiences.



GOAL #3 Work Environment

Nuture a collaborative culture where staff are valued, empowered, and committed to continuous improvement.

- Design and implement learning opportunities that will ensure staff acquire and utilize the essential skills, tools, strategies, and processes to optimize learning for all students.
- Use the strategic plan to focus the district's resources, prioritize improvement initiatives, and guide the work of learning teams.



GOAL #4 Family & Community Connections

Partner with families and our larger community to support student success.

- Engage businesses, agencies, families, and community members as partners in supporting the mission of the district.
- Collaborate with the high school and its feeder districts to promote effective transitions from elementary to middle to high school.



GOAL #5 Resources

Ensure effective and efficient use of our resources in achieving the district's mission, vision, values, and goals.

Steward the district's resources to ensure funding is available to maintain and enhance instructional programs and facilities.



NAVIGATE 28: Empower Every Learner





LIVING THE PLAN

Align goals and strategies to a data system

• Identify key indicators, measures, and targets for all goals and strategies

Align the data system to a progress monitoring and reporting system for all stakeholders.

 Progress monitor and report growth and achievement while making adjustments to ensure improved results

Align the Plan to individual and team performance and program evaluation

 Align individual, team, school, and program goals and feedback to the data system

Align the Plan to the work structures and shared decision-making processes

 Align the plan to school, team, department and program structures and processes to ensure ownership, responsibility and accountability

Align the Plan strategies to PDSA action plans

• Make sure strategy actions plans follow a consistent SMART process to develop a two-way collaborative communication system

Align the Plan to resources of time and money

• Align budget and meeting agendas to the Plan to ensure focus and priority.

Strategic Plan Website

 Demonstrate how our work will be documented and accessible throughout the process for team members and constituents.

• URL



Preview Data Retreat

Answers the question: Where are we now?

Paint a data picture to identify what is trending in a positive direction and what is trending in a negative direction

- Know our strengths and celebrations
- Know our weaknesses and opportunities
- Prepare a SWOT analysis



